

September 2013



## **Amjad Atallah**

### **AL JAZEERA'S Regional Director for the Americas**

**Amjad Atallah** oversees and directs all coverage of North America, South America, Central America and the Caribbean for the 24-hour international news channel. Mr. Atallah had previously served as the Bureau Chief for Al Jazeera English.

Before joining Al Jazeera, Mr. Atallah was the co-director of the Middle East Task Force at the New America Foundation ("a nonprofit, nonpartisan public policy institute that invests in new thinkers and new ideas to address the next generation of challenges facing the United States").

He has served in senior advocacy and advisory roles in conflict and post-conflict situations including directing international policy and advocacy efforts at the Save Darfur Coalition; advising Palestinian negotiations; and co-founding Women for Women International, a humanitarian and development charity.

### **Subject Area/Topic: Why is a Pan-Arabic TV Cable News Channel Expanding in America?**

**Highlights:** Amjad Atallah, Al Jazeera's Regional Director for the Americas, attracted an overflow crowd to COFFE's September luncheon, and members of that audience were not disappointed. Mr. Atallah briefly outlined the evolution of Al Jazeera, described the current role of Al Jazeera America and answered many questions.